

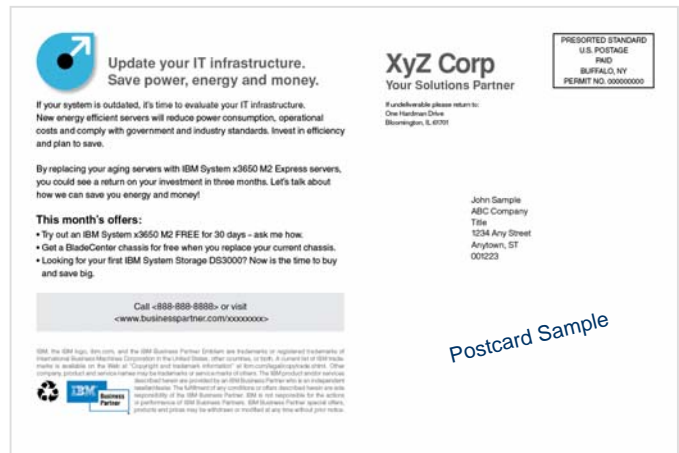
No Charge Co-Marketing

Market to YOUR Customers with a New Offer Every Month



Working efficiently doesn't take much energy. Now is the time to help customers update their IT infrastructure and save power, energy and money. Energy efficient IBM System x servers can help. When customers invest in efficiency, they can plan to save.

It's so easy to get started! Log on to Campaign Designer to customize this month's postcard. Add your own message, logo, call to action and offer. **IBM will pay to print and mail from 50 to 2,000 postcards** to your contacts! This special offer **expires on 12/1/2009** – increase awareness and drive leads...and don't spend a thing.



Get Started:

- 1 Log on to [Campaign Designer](#)
The Campaign Designer tool is hosted by MarketBlox, an IBM vendor.
- 2 If you don't have a MarketBlox password, click on the Register link located on MarketBlox home page. Your password will be emailed within one business day.
- 3 Once signed in, click on **"Express Seller: No Charge Co-Marketing and More"** in the What's New section.
- 4 Click on the word **"more"** to view the campaign special offer details and to begin customizing your postcard.